Certificate IV in Small Business Management

This qualification reflects the role of individuals working as developing and emerging leaders and managers in a wide range of enterprise and industry contexts. At this level individuals provide leadership, guidance and support to others and take some responsibility for the organising and monitoring the output of their team. They may provide leadership and guidance to others with some limited responsibility for the output of others.

**Delivery:**
- Classroom based
- External
- Online
- Traineeship

**Duration:**
Duration will vary depending on the delivery mode selected, however, as a guide the contact hours for classroom based delivery is 1-2 days per week over 12-18 months with self-paced study required between sessions.

**Successful completion of 4 Core unit and 6 elective units are required for this qualification.**

**Core Unit:**
- BSBSMB401 Establish legal and risk management requirements of small business
- BSBSMB402 Plan small business finances
- BSBSMB403 Market the small business
- BSBSMB404 Undertake small business planning

**Suggested Electives:**
Wide range of electives available—they must be relevant to the work outcome, local industry requirements and the qualification level.

**Entry requirements:**
There are no entry requirements for this qualification.

**Pathways from the qualification:**
After achieving this qualification candidates may undertake a qualification in a specialist area such as marketing, management, human resources.